Govt earns flak for violation of tobacco laws

Islamabad

TheNetwork for Consumer Protection has strongly protested with the government on the recent tobacco advertisement blitz in the print media.

"In a blatant violation of national laws and international conventions, the tobacco industry is exploiting the devolution of the Ministry of Health and repeated shifting of the Tobacco Control Cell from one ministry to the other," the organization has pointed out. TheNetwork, which has been spearheading the tobacco control campaign for over 15 years along with other partners and stakeholders, has appealed to the president and prime minister of Pakistan, as well as the chief justice and the provincial chief ministers to take immediate notice of this open violation of tobacco control laws, and in public interest, order necessary actions to stop ingenious interventions by tobacco companies.